

Start

Synomic

a boutique management consultancy was founded in 2006 by Software and SAP® Ecosystem experts. Synomic specializes in Alliance Management, Business Development and Corporate Development consulting including go-to-market (GTM) and the support of the venture capital (VC) funding process.

Tailored Offerings Addressing Your Specific Needs eg.

- Leverage the SAP® Ecosystem for your own business success
- Implement or improve your SAP® partnering strategy
- Go-to-market in Germany/Europe/USA - with or without focus on the SAP® ecosystem
- Corporate development incl. support for the venture (VC) funding process
- SAP® and IT partnering know-how and best practices
- Support for marketing and sales (channel/direct)
- Coaching for teaming with SAP® and other IT ecosystems

Your Benefits

- More productive partnering & business relationships
- Increased focus on your core competencies
- Quicker scaling of business with reduced overall costs and risk