

Partnerbook

Books published by Synomic

1."Partnering with SAP"

This book is about ecosystem mechanics and how to generate revenue through ecosystems and partnerships in the software industry. Topics include: economic foundations, value chains, business and partnering models as well as examples from Google, Microsoft, SAP etc.
more information...

3."Zuliefernetzwerke und Partnermodelle in der Softwareindustrie"